

ASU Graduate
College
Arizona State University

**first annual
knowledge mobilization**

IMPACT AWARDS

May 3, 2017

2-4 p.m.

Turning knowledge into action!

welcome

So, what is knowledge mobilization?

In today's knowledge driven world, it is critical that researchers and scholars make their work accessible beyond their disciplines to maximize their impact across multiple audiences and contribute to the public good.

“Knowledge mobilization enables us to draw connections between our disciplinary research and societal change. By emphasizing outcomes- and impact-based research in the service of solving real-world problems, we enhance the use of research knowledge for the public good.”

— Alfredo Artiles, Dean, Graduate College

The **Knowledge Mobilization Impact Awards** recognizes the scholarly achievement and impact of Arizona State University's graduate students and post-doctoral scholars, giving us an opportunity to collectively acknowledge the contributions to knowledge mobilization and society made by our researchers.

About the Keynote Speaker



Marlene Tromp, Professor of English and Women and Gender Studies, Dean of Arizona State University's New College of Interdisciplinary Arts and Sciences, and Vice Provost of ASU's West Campus.

On June 1, Dr. Tromp will become the Campus Provost and Executive Vice Chancellor at UC Santa Cruz. She is the author of *Altered States: Sex, Nation, Drugs, and Self-Transformation in Victorian Spiritualism*, *The Private Rod: Sexual Violence, Marriage, and the Law in*

Victorian England, and over twenty articles on nineteenth-century culture. She has also edited or co-edited and contributed to *Fear and Loathing: Victorian Xenophobia*, *Victorian Freaks: The Social Context of Freakery in the Nineteenth Century*, *Mary Elizabeth Braddon: Beyond Sensation*, and *Abstracting Economics: Culture, Money, and the Economy in the Nineteenth Century*. She has another book under review *Force of Habit: Life and Death on the Titanic* and is at work on a new book, *Intimate Murder: Sex and Death in Nineteenth Century Britain*, which explores deadly violence in intimate relationships. She is not only a well published author, but has won teaching awards at every institution at which she has had the pleasure to teach.

About the Dean of the Graduate College

Alfredo Artiles, Ryan C. Harris Professor of Special Education, Mary Lou Fulton Teachers College and Dean of ASU's Graduate College.

Artiles' scholarship focuses on understanding and addressing educational inequities related to the intersections of disability with other sociocultural differences. His work aims to advance policies, personnel preparation programs, and inclusive educational systems in diverse contexts.

Schedule

2:00 p.m. Knowledge Mobilization Scholar Showcase

2:15 p.m. Dean's Welcome

Alfredo Artiles,
Dean, Graduate College

2:20 p.m. Keynote Presentation

Marlene Tromp,
Vice Provost and Dean, New College of Interdisciplinary Arts & Sciences
"Talking Back: Sisu, Knowledge Mobilization and Changing the World"

2:35 p.m. Master's Finalist Presentations

John Tuomisto-Bell,
Herberger Institute for Design and the Arts , School of Art
"1000 Crane Project"

Alison Sweet,
Herberger Institute for Design and the Arts , School of Art
"Rewriting the American West"

Lauren Hernandez,
New College of Interdisciplinary Arts and Sciences, Department of
Social Justice and Human Rights
"No Justice for All: Tyrone Chalmers"



2:55 p.m.

Doctoral Finalist Presentations

Colter Ray,

College of Liberal Arts and Sciences, Hugh Downs School of Human Communication

“Are Your Support Messages Really Helping People With Cancer?”

Patrick Ridge,

College of Liberal Arts and Sciences, School of International Letters and Cultures

“From Sport to Spectacle: An Archaeology of Latin American Soccer”

Peter Marting,

College of Liberal Arts and Sciences, School of Life Sciences

“Artistic Expression of Original Research Course”

3:15 p.m.

Post-doctoral Finalist Presentations

Jesse Senko,

School for the Future of Innovation in Society

“Developing Solar-powered Illuminated Fishing Nets to Reduce Bycatch of Endangered Sea Turtles and Maintain Fisher Livelihood”

Andrew Bernier,

Walton Sustainability Solutions Initiatives

“Complexity in Knowledge Mobilization: How Adopting Dynamics of Living Systems in Learning Design Models Can Tell Great Stories of Sustainability”

Erica Soltero,

College of Nursing and Health Innovations, Sponsored Projects

“Viva Maryvale: A Story of Knowledge Mobilization in the Sciences”

3:45 p.m.

Awards Presentation

Judges

Ji Mi Choi, Associate Vice President, Office of Knowledge Enterprise Development, Arizona State University

Ji Mi Choi advances corporate engagement, economic development, and entrepreneurship and innovation, utilizing her twenty-plus years of expertise in higher education at the intersection of entrepreneurial and public-private partnerships.

Previously, Choi served in fast-paced and evolving roles at New York University's Interactive Telecommunications Program at the Tisch School of the Arts, the Polytechnic University (now the Tandon School of Engineering at NYU). Choi has also served at the world-renowned Earth Institute at Columbia University, ultimately as chief of staff and assistant deputy director.

Gustavo Fischman, Professor, Mary Lou Fulton Teachers College, Arizona State University

Dr. Fischman obtained his Ph.D. in social sciences and comparative education at the University of California, Los Angeles in 1997. He specializes in Comparative Education, Higher Education Policy Studies, and Gender Studies in Education. Dr. Fischman currently leads two research projects. The first, aims at improving the mobilization and transfer of research-based knowledge from academic centers to communities of stakeholders such as other scholars, educators, administrators, policymakers, and the general public. The second, focuses on understanding and strengthening the quality, impact and reach of open access scholarly communications.

Wardah Jamil, Lead Organizer, TEDxPhoenix

Wardah Jamil is a founding member of TEDxPhoenix and has been planning TEDx events in Arizona since 2009, when TED first introduced the TEDx program. When not planning TEDx events, she attends TED and TEDx conferences. She believes in the power of ideas to create meaningful impact in the world.

In her professional life, Wardah is an automation engineer who



has worked on research and development projects for Fortune 500 companies. Currently, she assists companies streamline and optimize their operations. Wardah considers technology and innovation vital to solving many of our greater global challenges.

Special Thanks

Stephanie McBride-Schreiner and Alexia Shonteff

About the Graduate College

The Graduate College works collaboratively with colleges and units to promote and support the integrity, quality and vitality of graduate programs including master's degrees, professional degrees and doctoral degrees.

The Graduate College ensures university-wide standards of academic excellence, access, and equity in graduate programs and enhances the impact of ASU's graduate students and graduate education within the state, national, and global arenas.

Central to this vision is the enhancement of the diversity of ASU's graduate population as well as the advancement of innovative inter- and trans-disciplinary graduate programs across the university.

About Graduate Support Initiatives

Graduate College Support Initiatives coordinates and provides resources that augment a student's graduate experience that includes programs of academic excellence, career and professional development, innovation, and inclusivity in ASU graduate education, all to aid in degree completion. The Graduate College Support Initiatives team is committed to assisting all students, faculty, and postdoctoral scholars by developing resources that will enhance the ASU experience both academically and socially.

Thank you!